

Business Ethics (BMGT 1341) ONLINE



Credit: 3 semester credit hours (3 hours lecture, 0 hour lab)

Prerequisite/Co-requisite: Complete the Online Orientation and answer yes to 7+ questions on the Online Learner Self-Assessment:

<http://www.lit.edu/depts/DistanceEd/OnlineOrientation/OOStep2.aspx>

Course Description: Discussion of ethical issues, the development of a moral frame of reference, and the need for an awareness of social responsibility in management practices and business activities. Includes ethical corporate responsibility.

Required Textbook and Materials

Title	The Business Ethics Workshop, v. 1.0
Author	James Bruseau
eISBN	978-1-4533-2735-7
Publisher	Flat World Knowledge
Type	Digital
URL	http://students.flatworldknowledge.com/course?cid=1768423&bid=64806
Required	\$19.95
Optional	Printed Textbook, Study Pass, All Access Pass
Additional Requirement	Black Board access

Course Objectives Upon completion of this course, the student will be able to:

1. Define business ethics.
2. Discuss the consequences of unethical business practices.
3. Describe reasoning for analyzing ethical dilemmas.
4. Describe different ethical views.
5. Explain how business, government, and society function interactively.
6. Explain corporate social responsibility.
7. Discuss social and ethical threats emerging from rapid technological change.

Course Outline

1. What is Business Ethics?
 - a. What is Business Ethics?
 - b. The Place of Business Ethics
 - c. Is Business Ethics Necessary?
 - d. Unavoidability of Business Ethics
2. Theories and Duties of Rights:
Traditional Tools for Making Decisions in Business when the Means Justify the Ends
 - a. The Means Justify the End versus the Ends Justify the Means
 - b. Perennial Duties
 - c. The Duties of Categorical Imperative
 - d. Rights
3. Theories of Consequence Ethics:
Traditional Tools for Making Decisions in Business when the Ends Justify the Means
 - a. What is Consequentialism?
 - b. Utilitarianism: The Greater Good
 - c. Altruism: Everyone Else
 - d. Egoism: Just Me

Business Ethics (BMGT 1341)
Course Syllabi

4. Employee Ethics: What's the Right Job for Me?
 - a. Finding Jobs to Want
 - b. Working for Ethically Complicated Organizations
5. Employee Ethics: Getting a Job, Getting a Promotion, Leaving
 - a. The Resume Introduction
 - b. What am I Worth?
 - c. Plotting a Promotion
 - d. Looking for a Better Job outside the Company
 - e. Take this Job and...
6. Employee Ethics: Making the Best of the Job you Have as You Get from 9 to 5
 - a. Taking Advantage of the Advantage: Gifts, Bribes, Kickbacks
 - b. Third-Party Obligations: Tattling, Reporting, and Whistle-Blowing
 - c. Company Loyalty
 - d. Stress, Sex, Status, and Slacking: What are the Ethics of Making It through the Typical Workday?
7. Manager Ethics: Getting, Promoting, and Firing Workers
 - a. Hiring
 - b. Wages
 - c. Promoting Employees
 - d. Firing
8. Manager Ethics: Deciding on a Corporate Culture and Making it Work
 - a. What is Corporate Culture?
 - b. The Relation between Organizational Culture and Knowing the Right Thing to Do
 - c. Two Ethically Knotted Scenes of Corporate Culture: Clothes and Grooming
 - d. What Culture should a Leader Choose to Instill
 - e. Styles and Values of Management
9. The Tense Office: Discrimination, Victimization, and Affirmative Action
 - a. Racial Discrimination
 - b. Gender Discrimination and Occupational Segregation
 - c. Discrimination and Victimization
 - d. The Prevention and Rectification of Discrimination: Affirmative Action
10. The Aroused Office: Sex and Drugs at Work
 - a. Is there Anything Special about Sex?
 - b. Bad Sex: Harassment
 - c. Drugs
 - d. The Organization Wants you to Use Drugs
11. The Selling Office: Advertising and Consumer Protection
 - a. Two kinds of Advertising
 - b. Do Ads Need to Tell the Truth?
 - c. We Buy, Therefore we Are: Consumerism and Advertising
 - d. Consumers and Their Protections
12. The Responsible Office: Corporations and Social Responsibility
 - a. What Kinds of Business Organizations are there?
 - b. Three Theories of Corporate Social Responsibility
 - c. Should Corporations Have Social Responsibilities? The Arguments in Favor
 - d. Should Corporations Have Social Responsibilities? The Arguments Against
13. The Green Office
 - a. The Environment
 - b. Ethical Approaches to Environmental Protection
 - c. Three Models of Environmental Protection for Business
 - d. Animal Rights

Grade Scale

90 – 100	A
80 – 89	B
70 – 79	C
60 – 69	D
0 – 59	F

Course Evaluation

Final grades will be calculated according to the following criteria:

Weekly Quizzes	25%
Weekly Discussion Boards	25%
Unit Article Assignments	10%
4 Unit Exams	40%

Course Requirements

1. Weekly access to BlackBoard via Internet.
2. Bi-Weekly posting of response to discussion plans.
3. Weekly Reading Assignment.
4. Three chapter tests will be given online to be taken wherever you have computer access. Grades will be posted a week from test date, two weeks at the most.
5. The Final Exam will be on-line. **Failure to take the FINAL will result in an automatic F for the semester.**

Course Policies

1. A grade of 'C' or better must be earned in this course for credit toward degree requirement.
1. Proper email etiquette must be maintained at all times.
2. Academic Dishonesty will be dealt with most strictly - An automatic F for the semester, plus a report will be filed.
3. Academic Integrity is exhibited through deliverance of timed tests and use of lockdown browser, providing results only after test time period expiration.
4. No late assignments will be accepted and makeup exams will not be given.
5. The student will complete three (3) regular exams plus the Final.
6. **The Final Exam will be an on-line exam.** You have available any of the seven days after Final is made available (midnight May 5) up until 4 p.m. (system will time out), May 12. The Practice Exam will be available Sunday, April 26, until midnight Tuesday, May 5. See Page 8 for Practice Exams and Test dates.

Business Ethics (BMGT 1341)
Course Syllabi

7. Participating in Discussion Boards counts as a participation grade for this course.
8. One Homework Assignment per Unit is required for this course and the grade will be entered in the Grade Book.
9. If you wish to drop a course, the student is responsible for initiating and completing the drop process. If you stop logging in, taking the required tests, and fail to drop the course, you will earn an 'F' in the course.
10. Online participation is expected and required. You should log into the class a minimum of 3 times per week.
11. Additional class policies as defined by the individual course instructor.

Technical Requirements

The latest technical requirements, including hardware, compatible browsers, operating systems, software, Java, etc. can be found online at:

<http://kb.blackboard.com/pages/viewpage.action?pageId=25368512>

A functional broadband internet connection, such as DSL, cable, or Wi-Fi is necessary to maximize the use of the online technology and resources.

Disabilities Statement

The Americans with Disabilities Act of 1992 and Section 504 of the Rehabilitation Act of 1973 are federal anti-discrimination statutes that provide comprehensive civil rights for persons with disabilities. Among other things, these statutes require that all students with documented disabilities be guaranteed a learning environment that provides for reasonable accommodations for their disabilities. If you believe you have a disability requiring an accommodation, please contact the Special Populations Coordinator at (409) 880-1737 or visit the office in Student Services, Cecil Beeson Building, or visit the online resource: <http://www.lit.edu/depts/stuserv/special/defaults.aspx>.

Week of	Topic	Reference
Week 1	Orientation Week - Course introduction / Syllabus / Instructor Netiquette	Online Activity
	What is Business Ethics?	Unit 1 Module:
	<i>The Place of Business Ethics</i>	Chapter 1
	<i>Is Business Ethics Necessary?</i>	pp. 5-18

Unavoidability of Business Ethics

Week 2	Theories and Duties of Rights <i>The Means Justify the End versus the Ends Justify the Means</i> <i>Perennial Duties</i> <i>The Duties of Categorical Imperative</i> <i>Rights</i>	Unit 1 Module: Chapter 2 pp. 27-43
Week 3	Theories of Consequence Ethics <i>What is Consequentialism?</i> <i>Utilitarianism: The Greater Good</i> <i>Altruism: Everyone Else</i> <i>Egoism: Just Me</i>	Unit 1 Module: Chapter 3 pp. 53-69
Week 4	Exam #1 Employee Ethics – Right Job for Me? <i>Finding Jobs to Want</i> <i>Working for Ethically Complicated Organizations</i>	Unit 1 Module Unit 2 Module: Chapter 5 pp. 107-127
Week 5	Employee Ethics – Getting a Job/Promotion/Leaving <i>The Resume Introduction</i> <i>What am I Worth?</i> <i>Plotting a Promotion</i> <i>Looking for a Better Job outside the Company</i> <i>Take this Job and...</i>	Unit 2 Module: Chapter 6 pp. 129-146
Week 6	Employee Ethics – Making the Best of the Job You Have <i>Taking Advantage of the Advantage: Gifts, Bribes, Kickbacks</i> <i>Third-Party Obligations: Tattling, Reporting, and Whistle-Blowing</i>	Unit 2 Module: Chapter 7 pp. 155-166

Business Ethics (BMGT 1341)
Course Syllabi

Week 7	<i>Company Loyalty</i> <i>Stress, Sex, Status, and Slacking: What are the Ethics of Making It through the Typical Workday?</i>	Unit 2 Module: pp. 167-172
Week 8	Exam #2 Manager Ethics – Getting, Promoting and Firing Workers <i>Hiring</i> <i>Wages</i> <i>Promoting Employees</i> <i>Firing</i>	Unit 2 Module Unit 3 Module: Chapter 8 pp. 183-200
Week 9	Manager Ethics – Corporate Culture <i>What is Corporate Culture?</i> <i>The Relation between Organizational Culture and Knowing the Right Thing to Do</i> <i>Two Ethically Knotted Scenes of Corporate Culture: Clothes and Grooming</i>	Unit 3 Module: Chapter 9 pp. 209-219
Week 10	<i>What Culture should a Leader Choose to Instill</i> <i>Styles and Values of Management</i>	Unit 3 Module: pp. 220-226
Week 11	Exam #3 The Tense Office – Discrimination, Victimization, and Affirmative Action <i>Racial Discrimination</i> <i>Gender Discrimination and Occupational Segregation</i>	Unit 3 Module Unit 4 Module: Chapter 10 pp. 237-244
Week 12	<i>Discrimination and Victimization</i> <i>The Prevention and Rectification of Discrimination: Affirmative Action</i>	pp. 244-256
Week 13	The Aroused Office – Sex / Drugs at Work <i>Is there Anything Special about Sex?</i>	Unit 4 Module: Chapter 11

	<i>Bad Sex: Harassment</i>	pp. 267-281
	<i>Drugs</i>	
	<i>The Organization Wants you to Use Drugs?</i>	
Week 14	The Selling Office – Advertising and Consumer Protection	Unit 4 Module: Chapter 12 pp. 293-310
	<i>Two kinds of Advertising</i>	
	<i>Do Ads Need to Tell the Truth?</i>	
	<i>We Buy, Therefore we Are: Consumerism and Advertising</i>	
	<i>Consumers and Their Protections</i>	
Week 15	The Responsible Office – Corporations and Social Responsibility	Unit 4 Module: Chapter 13 pp. 321-337
	<i>What Kinds of Business Organizations are there?</i>	
	<i>Three Theories of Corporate Social Responsibility</i>	
	<i>Should Corporations Have Social Responsibilities? The Arguments in Favor</i>	
	<i>Should Corporations Have Social Responsibilities? The Arguments Against</i>	
Week 16	The Green Office – Economics and the Environment.	Chapter 14 pp. 347-363
	<i>The Environment</i>	
	<i>Ethical Approach to Environmental Protection</i>	
	<i>Three Models of Environmental Protection for Business</i>	
	<i>Animal Rights</i>	
	Study FINAL Practice Exam accessed through Blackboard.	
	FINAL EXAM May 6-12	ON LINE
	<i>(Check Blackboard Messages for START/END times.</i>	

Test and Review Dates: Study chapters according to tests dates listed below so as to coincide with the following test schedule.

On-Line Exams:

Exam # 1 – February 2-9 (Practice Exam available January 25) - Chapters 1-3

Exam # 2 – March 2-9 (Practice Exam available February 22) - Chapters 5-7

Exam # 3 – March 30 – April 6 (Practice Exam Available March 22) - Chapters 8-15

FINAL – May 6-12 (Practice Exam Available April 26-May 5 midnight) -Chapters 10-15
(FINAL available Midnight May 5 until 4 p.m. May 12 – must complete
Test **before** 4 p.m. – will automatically be logged out).

Contact Information:

Instructor: Carole Peyton

Office: N/A – live in Louise, TX

Telephone: (361) 648-7334 (voicemail and texting)

E-mail: **BlackBoard Messages (preferred) or**
clpeyton@lit.edu

Office Hours: **Monday – Friday (plus random access throughout day)**
8:00 a.m. – 9:00 a.m.
11:00 a.m. – 12 noon
4:30 p.m. – 5:30 p.m.

Evenings and Weekends: Randomly online during evening hours and weekends
Available by phone 24/7– will respond to email in 24 hours or less.