

SPEECH 1315 (921)

INSTRUCTOR CONTACT INFORMATION

Instructor: Dr. Casi Rekieta
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Office Location: GEDS Department
Office Hours: By Appointment



**LAMAR INSTITUTE
OF TECHNOLOGY**

CREDIT

3 Semester Credit Hours (3 hours lecture, 0 hours lab)

MODE OF INSTRUCTION

Online

PREREQUISITE/CO-REQUISITE:

None

COURSE DESCRIPTION

Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations.

COURSE OBJECTIVES

Upon completion of this course, the student will be able to

1. Demonstrate an understanding of the foundational models of communication.
2. Apply elements of audience analysis.
3. Demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic.
4. Research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques.
5. Demonstrate effective usage of technology when researching and/or presenting speeches.
6. Identify how culture, ethnicity and gender influence communication.
7. Develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative or persuasive).

REQUIRED TEXTBOOK AND MATERIALS

1. Our textbook for SPCH 1315 is Exploring Public Speaking, 4th Edition. This is a free e-book available online at <https://oer.galileo.usg.edu/communication-textbooks/1/> in Word, PDF and EPUB (earlier editions) formats. You can also view and download the PDF attachment on Blackboard.
https://static1.squarespace.com/static/5d3675db5281d70001067e60/t/5f2ccedfcc46b01da8e56ef4/1596772071747/Exploring+Public+Speaking+4_0_1.pdf
2. 1 package of white 3x5 or 5x8 index cards
3. 2 #882-E Scantrons and a #2 pencil
4. Material for creating visual aids
5. 5. Must have the ability to upload/print documents for class
6. 6. We will be using Blackboard for this course
7. 7. Flash Drive
8. 8. Computer, laptop or must have access.

ATTENDANCE POLICY

Students are expected to access blackboard a minimum of 4 days per week.

DROP POLICY

If you wish to drop a course, you are responsible for initiating and completing the drop process by the specified drop date as listed on the [Academic Calendar](#). If you stop coming to class and fail to drop the course, you will earn an “F” in the course.

STUDENT EXPECTED TIME REQUIREMENT

For every hour in class (or unit of credit), students should expect to spend at least two to three hours per week studying and completing assignments. For a 3-credit-hour class, students should prepare to allocate approximately six to nine hours per week outside of class in a 16-week session OR approximately twelve to eighteen hours in an 8-week session. Online/Hybrid students should expect to spend at least as much time in this course as in the traditional, face-to-face class.

COURSE CALENDAR

*The instructor reserves the right to change due dates. If changes are made, students will be notified via an announcement in Blackboard.	
WEEK	ASSIGNMENT
Week #1 01/17 to 01/22	<ul style="list-style-type: none">• Read & Review Syllabus & Course Calendar• Complete Plagiarism Quiz• Basics of Public Speaking (Sections 1.1, 1.2, 1.4, 3.3, & Appendix B:Part 5)• Self-Introduction Discussion Post
Week #2 01/23 to 01/29	<ul style="list-style-type: none">• Chapter 4: Developing Speech Topics• Speech #1: Introduction Speech (50 pts) (5%)
Week#3 01/30 to 02/05	<ul style="list-style-type: none">• Chapter 6: Organizing & Outlining Your Speech• Chapter 7: Supporting Your Speech Ideas

	<ul style="list-style-type: none"> • Speech Reflection Paper (25 pts) (2.5%)
Week #4 02/06 to 02/12	<ul style="list-style-type: none"> • Chapter 5: Researching Your Speech • Purdue Owl (MLA Packet) • Library Tour • Tribute Speech (100 pts) (10%)
Week#5 02/13 to 02/19	<ul style="list-style-type: none"> • Chapter 11: Delivery • Chapter 12: Informative Speeches
Week#6 02/20 to 02/26	<ul style="list-style-type: none"> • Chapter 9: Presentation Aids • Creating & Designing PowerPoints (Lecture) • Library Research (100 pts) (10%)
Week#7 02/27 to 03/05	<ul style="list-style-type: none"> • Speech 3: Informative Speech (100 pts) (10%)
Week#8 03/06 to 03/12	<ul style="list-style-type: none"> • Peer Evaluation Assignment (25 pts) (2.5%) • Midterm Exam (125 pts) (12.5%)
03/13 to 03/19	Spring Break
Week#9 03/20 to 03/26	<ul style="list-style-type: none"> • Chapter 13: Persuasive Speaking • Introduction of Group Project • Listening Report (100 pts) (10%)
Week#10 03/27 to 04/02	<ul style="list-style-type: none"> • Monroe's Motivated Sequence • Group Project Workdays • Group Project Charter due via blackboard. <p><i>*Groups who do not submit the charter will receive a 25% deduction on the group project.</i></p>
Week #11 04/03 to 04/09	<ul style="list-style-type: none"> • Speech 4: Problem-Solution (100 pts) (10%)
Week#12 04/10 to 04/16	<ul style="list-style-type: none"> • Group Project Work Week
Week#13 04/17 to 04/23	<ul style="list-style-type: none"> • Group Communication Packet • Group Project Work Week
Week#14 04/24 04/30	<ul style="list-style-type: none"> • Group Project Presentations (150 pts) (15%)
Week#15 05/01 to 05/07	<ul style="list-style-type: none"> • Final Exam Review & Semester Wrap-Up
Week #16 05/08 to 05/10	<ul style="list-style-type: none"> • Final Exam (125 pts) (12.5%)

COURSE EVALUATION

Final grades will be calculated according to the following criteria:

Speeches 40%

MMS Speech Common Assignment 20%

Exams 20%

Homework & Participation 20%

GRADE SCALE

- 90-100 A
- 80-89 B

- 70-79 C
- 60-69 D
- 0-59 F

LIT does not use +/- grading scales

ACADEMIC DISHONESTY

Students found to be committing academic dishonesty (cheating, plagiarism, or collusion) may receive disciplinary action. Students need to familiarize themselves with the institution's Academic Dishonesty Policy available in the Student Catalog & Handbook at <http://catalog.lit.edu/content.php?catoid=3&navoid=80#academic-dishonesty>.

TECHNICAL REQUIREMENTS

The latest technical requirements, including hardware, compatible browsers, operating systems, etc. can be online at <https://lit.edu/online-learning/online-learning-minimum-computer-requirements>. A functional broadband internet connection, such as DSL, cable, or WiFi is necessary to maximize the use of online technology and resources.

DISABILITIES STATEMENT

The Americans with Disabilities Act of 1990 and Section 504 of the Rehabilitation Act of 1973 are federal anti-discrimination statutes that provide comprehensive civil rights for persons with disabilities. LIT provides reasonable accommodations as defined in the Rehabilitation Act of 1973, Section 504 and the Americans with Disabilities Act of 1990, to students with a diagnosed disability. The Special Populations Office is located in the Eagles' Nest Room 129 and helps foster a supportive and inclusive educational environment by maintaining partnerships with faculty and staff, as well as promoting awareness among all members of the Lamar Institute of Technology community. If you believe you have a disability requiring an accommodation, please contact the Special Populations Coordinator at (409)-951-5708 or email specialpopulations@lit.edu. You may also visit the online resource at [Special Populations - Lamar Institute of Technology \(lit.edu\)](#).

STUDENT CODE OF CONDUCT STATEMENT

It is the responsibility of all registered Lamar Institute of Technology students to access, read, understand and abide by all published policies, regulations, and procedures listed in the *LIT Catalog and Student Handbook*. The *LIT Catalog and Student Handbook* may be accessed at www.lit.edu. Please note that the online version of the *LIT Catalog and Student Handbook* supersedes all other versions of the same document.

STARFISH

LIT utilizes an early alert system called Starfish. Throughout the semester, you may receive emails from Starfish regarding your course grades, attendance, or academic performance. Faculty members record student attendance, raise flags and kudos to express concern or give

praise, and you can make an appointment with faculty and staff all through the Starfish home page. You can also login to Blackboard or MyLIT and click on the Starfish link to view academic alerts and detailed information. It is the responsibility of the student to pay attention to these emails and information in Starfish and consider taking the recommended actions. Starfish is used to help you be a successful student at LIT.

ADDITIONAL COURSE POLICIES/INFORMATION

Communication between students and the instructor is essential for success. You are required to check your LSCPA email every 24 hours.

Students are expected to attend virtual meetings or watch the recording of virtual meetings, if applicable.

The instructor will not conference with students regarding assignments 48 hours before the due date unless you have an appointment. Students must use their Lamar PA email account when sending emails to the instructor. Please allow 24 hours for a response to emails during the week and 48 hours over the weekend.

The instructor's records will be the final determination of grades. Contact your instructor for grade discrepancies during designated office hours or by appointment within 48 hours of grades being made available.

MAKE-UP ASSIGNMENTS ARE NOT ALLOWED AND WILL RESULT IN A ZERO ON THE ASSIGNMENT unless one of the following exceptions apply: (1) the student receives prior approval from the instructor, (2) has a documented medical emergency (3) or is at a school-sponsored event. Make-up assignments are determined at the instructor's discretion.

All written work must be typed using correct grammar and spelling and submitted as specified in the assignment instructions.

Plagiarism, written or oral, will result in a zero on the assignment (1st offense) and failure of the course (2nd offense). If a student plagiarizes an assignment, the instructor will regrade all previously submitted assignments.

Students are required to complete a group project which requires students to communicate and collaborate outside of class. Students who are not cooperative and/or do not communicate with team members will be removed from the group and required to complete the entire project independently.

Students must dress as specified in the assignment instructions on presentation days.

Please turn off ringers before class begins. If you have a special need to keep your phone active during class, talk to me ahead of time.

Videoing is not allowed during class unless prior approval is granted by the instructor. Students who violate this policy will be removed from the course.

Verbal or physical confrontation is prohibited in this course. Students who are confrontational or hostile towards the instructor or their classmates will be removed from the course and will receive an F as their final letter grade.

Class discussions are a significant portion of this course. Students are expected to contribute to discussions using kind, courteous, and respectful language.

Class activities play a vital role in students improving their communication skills. All students are expected to participate in course activities and use professional behavior when working with classmates during activities.

Profanity is prohibited during class discussions and presentations. The first violation of this policy will result in students being removed from the class and will receive a zero on the assignment. The second violation of this policy will result in students being permanently removed from the class and will receive an F in the course.

Students are expected to serve as respectful and courteous audience members during their classmates' presentations. Students who distract others during presentations will be removed from the class and will receive a zero on their speech. Several examples of distracting behaviors include using cell phones, walking in or out during a presentation, talking with classmates, or interrupting the speaker to ask the speaker or instructor a question. The first violation of this policy will result in students being removed from the class and will receive a zero on the assignment. The second violation of this policy will result in students being permanently removed from the class and will receive an F in the course.

Speech presentation will be reviewed and critiqued by the instructor and classmates at the end of the presentation. This is a pedagogical tool to help the speaker improve their speech performance. Students are expected to give constructive feedback to their peers by using kind, courteous, and respectful language. The first violation of this policy will result in students being removed from the class and will receive a zero on the assignment. The second violation of this policy will result in students being permanently removed from the class and will receive an F in the course.

Important note:

Upon completion of reading the Master Syllabus and Syllabus addendum, you're required to email Dr. Rekieta at clrekieta@lit.edu with a message confirming you have read and understand the course policies. Grades will not be posted until you have done so, but if you do this by 11:59 p.m. on Jan. 22, you'll earn 5 points extra credit.