

A photograph of Frasier Crane, played by Kelsey Grammer, sitting at a desk in a radio studio. He is wearing a brown suit jacket, a dark shirt, and a patterned tie. He has large black headphones on his head and is smiling broadly, looking towards the camera. A professional microphone is positioned in front of him on the desk. In the background, there is a computer monitor and a white mug. The text "I'm Listening!" is overlaid in the center of the image in a large, bold, red font with a yellow outline.

I'm Listening!

Frasier (TV Show 1993–2004)

CHRISTUS EDUCATION UPDATE

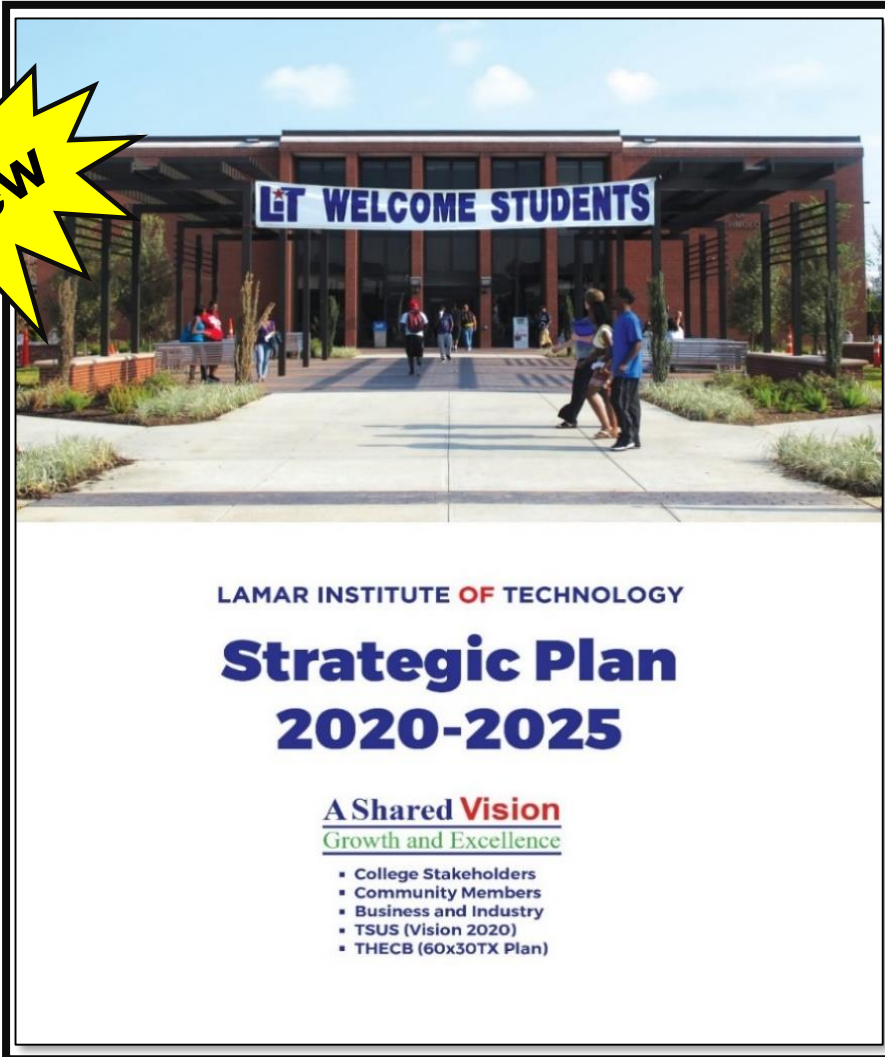
BEYOND COVID-19

We Listened: (6) Updates from LIT's New Strategic Plan

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Lamar Institute of Technology
December 1, 2020

Background: LIT Strategic Plan (2020-25)

New



- Seek Approval/**Dec. 7, 2020**
- Doc. began Sept. 17, 2016
- Called '**A Shared Vision**'
- Research-Based
- Only 8 Pages

Reached-Out (Thousands)

<p>SETX Business & Industry</p>	<p>A Shared VISION Growth & Excellence</p>	<p>1-on-1 Interviews</p>
<p> Social Media LIT Homepage Surveys Billboards</p>	<p>60x30TX Texas Higher Education Coordinating Board</p>	<p>Mayor Becky Ames (City of Beaumont) Mayor Larry Spears (City of Orange/Alumni) Mayor Pro Tem Doucet (City of Port Arthur) President Ken Evans (Lamar University) Former Board Manager Bransford (BISD) Dennis Isaacs (Business) Glen Edgerly (Industry) Tim Sudela (Industry) Jerry Nathan (Community Member) Vernon Durden (Community Member) South Park Neighborhood Association</p>
<p>Focus Groups: Faculty, Staff, & Students</p>		
		

We 'really' Listened

So here's what we heard...

Students said... Focus on Growth and Reduce Their Costs



1. Grow annual enrollment to 10,000 students in 10-years (**10-in-10**).
 - Lamar University
 - Beaumont ISD
2. Faster & Cheaper: earn college credit for life experiences (PLA).



Industry said... Develop a Flexible Model that Builds Capacity (*Quickly*) & Job Skills



3. Not everyone needs a degree; offer noncredit “stackable” credentials... **education in weeks**.
4. Fall 2021: offering an AS degree (engineering) and certificates (electrical and plumbing).



The Community said... Neighbors Don't Forget about Neighbors



5. Open college to more community events and 'Upskill South Park.'
6. Due to COVID-19, providing unemployed citizens with **1-year** of 'free and reduced' tuition (the **LIT CARES** initiative).

