

LAMAR INSTITUTE
OF TECHNOLOGY

JULY BIRTHDAYS

July 5, Donald Barlow

July 5, Cynthia McKinley

July 11, Homero Lozano

July 18, Jerry Campbell

July 19, Sherry Kilgore

July 20, Emily Rueda

July 21, Crystal Cole

July 21, Vicki (Frugé) Newby

July 27, Jason Woodall

July 28, Trudie Partain

July 29, Karen Gordon

July 30, Samuel Dockens

July 30, Samantha Green



THE PRESIDENT'S NEWSLETTER

July 2019

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Summer I Enrollment Skyrockets 15.7 Percent

We are excited to announce that LIT's Summer I enrollment has increased 15.7 percent compared to 2018 numbers, according to the latest point-in-time comparison. The double-digit increase is reflective of additional new course offerings and the college's concerted effort at retention.

Dr. Howard said, "These numbers are proof-positive there is tremendous value in a career education: that LIT is fulfilling the growing needs of a Southeast Texas job market by providing expansive training, not just for today, but for tomorrow's workforce."



Thank You Custodial and Food Services

"Our college would not be where it is today without the efforts of every single employee. I want to pay tribute to our custodial and food services staff who have greatly impacted LIT.

I know I speak on behalf of our students, faculty and staff when I say, thank you for your many years of devoted service to our institution."

Innovative Training Approach Shared at State of Workforce Luncheon



Pictured from left: Dr. Howard, Marilyn Smith, Jamai Blivin, Dr. Donna Prudhomme and Dr. Frank Newton.

Is the Golden Triangle ready to handle the new jobs associated with an incoming estimated \$54 billion in expansions?

Dr. Howard explained how LIT is a key component to the economic growth of the Golden Triangle. He said our innovative approach to career and technical training and practical degree programs produce students that are career ready.

He was invited to speak as a part of a panel of experts by the Greater Beaumont Chamber of Commerce for the State of the Workforce luncheon held on June 6. #HigherEducationDay

ALUMNI *Spotlight*

LIT provided the perfect “vehicle” to opportunity for Hayden Burden



Dr. Howard captivated the audience at the Rotary Club of Beaumont meeting.

“American Dream Still Alive at LIT”

Dr. Howard received a standing ovation following his riveting presentation titled the “American Dream is Still Alive at LIT.” As the featured speaker for June’s Rotary Club meeting, he said that it had been 714 days since he’d last appeared, and that in 24 months the Institute has become a powerhouse, giving students opportunities for a better life.

For example, the Lamar Link program will offer students a streamlined way to transfer between LIT and LU. The 2019 BISD NextGen agreement increased access to high school students by adding 11 dual enrolled programs. And as part of 10-in-10 (to increase enrollment to 10,000 students by 2028), LIT’s enrollment has gone up every-long-semester since 2016.

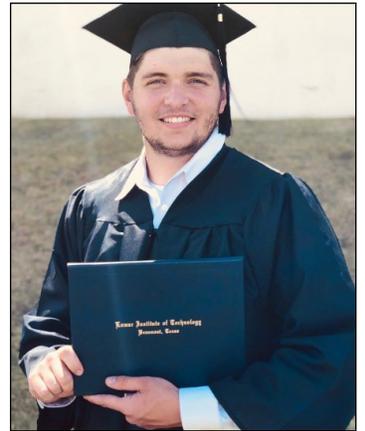
Do you want coverage of your event or have a story you would like to see in the newsletter?

Contact Chris at celliott@lit.edu or Rhonda at rmitchell@lit.edu.

Hayden Burden, after a year and a half out of high school, was still working what seemed like “a million small jobs,” he recalled. The son of a pastor and retired school teacher felt lost.

“I just knew a four-year college wasn’t for me,” Burden said. His friends recommended LIT. The two-year college turned out to be the perfect “vehicle.” Burden graduated in 2018 with an AAS degree in Welding Technology.

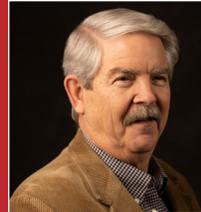
“A week after I graduated, I got a job with a big firm! A year after, I’ve got a brand new truck, I’m buying a house and getting married,” he said. Burden added that he would recommend LIT to anyone interested in a career with rewarding pay and bright future.



LIT graduate and success story, Hayden Burden



R. Peter Whittaker



Pat O'Connor

Peter Whittaker and Pat O'Connor named July Employees of the Month

In an unprecedented move, Dr. Howard named department chairs Peter Whittaker and Pat O'Connor Co-Employees of the Month. Both chairs have helped focus their respective departments on student success and completions.

Whittaker has served as Allied Health and Sciences Department Chair since 2016, leading 10 programs including some of the most competitive cohorts in the state.

O'Connor joined the Institute in 2007 as Technology Department Chair, boasting programs with 99 percent job placement rates and starting salaries upwards of \$70,000.

Regional Fire Academy and Police Academy share a magic number—12

The number “12” seems to have been lucky for LIT’s Fire and Police academies, as both were busy with new recruits that day!

June 12 was orientation day for those wanting to enroll in the firefighting program for Fall 2019. Twenty-four recruits were present.

Entrance exams for Spring 2020’s Regional Police Academy classes also started on June 12. Testing dates were held throughout June, and also are scheduled for July and September.

Cost is \$15, which must be pre-paid in-person at the Cashier’s Office before scheduling.

For those wanting more information about the Police Academy, contact: 409-880-8022 or 409-880-8671 or email policeacademy@lit.edu.



Regional academies welcome new classes of recruits.

CAMPUS

LIT in the national spotlight again!

LIT was lauded by news media via TV, radio, newspaper and online after a press release was picked up by PR Newswire and transmitted to outlets all over the U.S.

The story about the college being awarded a \$100,000 safety education grant by the Texas Mutual Insurance Company was further distributed by the Associated Press (AP); Yahoo Finance (and other business and finance journals); the American Association of Community Colleges' Community College Daily; the Hispanic radio station Telemundo; ABC, NBC and Fox-affiliated TV stations. Distribution was reported as far away as up-state New York, North Dakota, Illinois, Pennsylvania, Virginia and Guam. Angela Clark was also quoted in the story

that was originally fed by LIT's Marketing Department.

If you didn't catch it, here is the link to one of dozens of stories--this from Yahoo Finance: <https://finance.yahoo.com/news/texas-mutual-awards-1-1m-183300121.html>.



Forklift training is just one of the course offerings through the safety education grant.

As summer rolls out, so do kids' camps at LIT



Children enjoy their "camp" experience through IEA.

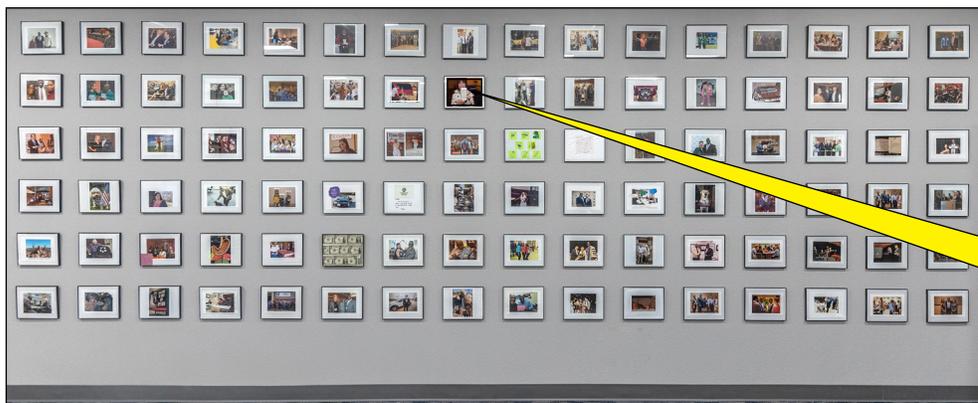
With the long, leisurely days of summer, emerges an enriching learning experience at LIT — summer camps designed specifically for underprivileged, at risk youth ages 13-17. The camps are being offered through the non-profit *Inspire Encourage Achieve* (IEA), associated with local philanthropist Regina Rogers.

Watch the latest aerial view of the Eagles' Nest for Student Success.

CLICK HERE TO WATCH THE VIDEO



Eagles' Nest For Student Success
Projected Completion Summer 2019



If you would like your pictures placed on the President's Wall send selfies, cute pet moments and photos from your unique vacations.

Thanks for all you do!

THE PRESIDENT'S NEWSLETTER



Marketing Moment

There is a good chance you will see one of our new ads on a television screen between now and the first day of classes. LIT purchased 1050 spot advertisements on television's most watched networks.

Comedy Central, ESPN, MTV, TBS, TNT and will be airing LIT's "Get a Degree That Works" campaign which features real students and alumnus at various locations on campus. An additional 200 spots will air locally on insertable networks including ABC, CBS, Fox and NBC.

The Golden Triangle will see a 50 percent split between primetime and daytime commercials in an effort to reach all of our targets, which include adults (ages 18-24), parents of students and adult learners (ages 25-55). On each station from 9 a.m. to 6 p.m. about 14-16 commercials will play per week. Between 14 and 16 ads will air each week during prime time, as well.

Featured photo from the President's Wall.



Rotarian Angela Baker was touched by Dr. Howard's quote, "Your career is what you're paid for. Your calling is what you're made for."