



LAMAR INSTITUTE  
OF TECHNOLOGY



## November BIRTHDAYS

- November 4, Joseph Molina
- November 13, Linda Korn
- November 15, Tiffany Johnson
- November 16, Amanda Retherford
- November 17, Thomas Culp
- November 23, Joy Griffin
- November 24, Kelli Bailey
- November 25, Angela Hill
- November 25, Margaret Noble
- November 25, Valerie Worry
- November 26, Monica Cuccia
- November 27, Brian Grant
- November 27, Mark Grissom
- November 28, Kristina Mendoza
- November 30, Alicen Flosi

# THE PRESIDENT'S NEWSLETTER

November 2019

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*Celebrates Milestones at Community Party,  
Dr. Howard Challenges for 10 in 5*



Dr. Howard celebrated the Institute's achievements, including a whopping 46 percent credit enrollment increase in three years and reaching 4,024 credit and 4,679 noncredit students at the Community Party (Convocation). With that praise also came a challenge. Instead of a goal of 10,000 students (combined credit and noncredit) in 10 years, he said, "We're going to enroll 10,000 students in the next 5 years!"

Dr. Howard's challenge was met with a roar of applause. Civic groups, community members, clergy and appointed/elected officials were all on hand, including keynote speaker Beaumont Mayor Becky Ames. Other speakers included: Golden Triangle Business Roundtable Executive Director Dennis Isaacs, and outgoing Golden Pass LNG VP/Human Resources and Public Affairs Robert Bilonoski.

LIT's first-ever mascot, "Baldy" the Eagle was introduced, followed by music, food, prizes and activities including a dunking booth, LIT Family Feud, card games, karaoke, a mechanical bull, badminton, checkers and more. Dr. Howard ended the Community Party by **'lip syncing'** and playing an **'air guitar'** to the rock band, The Eagles' "Hotel California." To watch, click on the link/ photo below.



## Allied Health tour **WOWS** area high school students



Prospective LIT students watch a chemical reaction on the Allied Health tour.

The Allied Health and Sciences Department did an outstanding job, recently organizing and hosting an entertaining, interactive, hands-on tour for area high school students interested in pursuing careers in this field. Students were able to witness experiments and even climb into an ambulance simulator.



## Call for SkillsUSA Texas attracts 80 LIT students

Students came together recently to munch on free pizza and learned how to compete in one of the most elite skills competitions in Texas, SkillsUSA. They discovered, besides a small \$15 membership fee, and an assigned advisor, there are no other requirements. If you know any students who might still be interested, they may contact Stacy Taylor at (409) 880-8854 or [staylor@lit.edu](mailto:staylor@lit.edu), or Darrell Grissom at (409) 880-8231 or [dgrissom@lit.edu](mailto:dgrissom@lit.edu).

## Hispanic Heritage Day ¡Celebracion!

In a day celebrated with dancers in brightly colored costumes, rhythmic music, entertainment and muy deliciosa native food provided by Elena's, students filled the MPC, enjoying Hispanic Heritage Day.



Mariachi Emperadores de Mexico provide music for the event.



Dr. Howard gives the big welcome.



Southeast Texas Ballet Folkloric Dancers perform for the crowd.

## Student Services put LIT students on the fast track to careers



Student Services dotted its "I's" and crossed its "T's" by the time two weeks of intense career planning and help came to a close. Two resume workshops, hosted by professionals, kicked off the second and third weeks of October.

Students then had an opportunity to sharpen their face-to-face skills with Project Interview that included mock interviews with employers. Everything culminated with a job fair where employers met, greeted and interviewed hopeful students and possible future employees.

## November's Employee of the Month is... Baldy!

Our first-ever mascot, Baldy the 'Eagle,' has made a huge impact on campus in a short time. With a flurry of high fives and fun selfies, Baldy has already begun to lift the spirits of our students, staff, and faculty.

The mascot warmly interacted with and embraced our LIT Family when it was introduced during Fall 2019 Convocation. Without a doubt, Baldy will be a fun fixture around the campus. Watch for our mascot's crazy antics throughout the school year. We're excited to have Baldy on board.



LIT's new mascot, Baldy, was introduced at LIT's Community Party on October 18.

# #LITstrong #imelda

## EMS students, faculty serve the community after Imelda

Fueled by the efforts of EMS Program Clinical Director Clint Vannoy, paramedic/EMT students learned some life lessons in compassion and service. In an effort to help the community recoup from its recent losses from Tropical Storm Imelda, Vannoy rallied his students (20 in all) to muck-flooded homes while doing welfare checks.

“If you call 911 for a first responder you expect them to come to help you when you’ve got a broken leg,” Vannoy said. “You’ve got to realize that this program...is not just about traumatic injuries. We want to help people in general.”

The group worked on a total of 10 houses in two days. Five of the homes on Day 1 belonged to families in the first responder community. Vannoy said the idea of servant leadership stemmed from the efforts of his students during Hurricane Harvey. He noticed many in the midst of floods were helping Port Arthur and Beaumont residents. When Imelda struck the community, he wanted to find a safe way for his classes to help.

### Giving back brings joy

“As soon as the water started receding, classes started,” Vannoy said. “We had two students that lost their houses. I asked the class if they wanted to go help them. This was during class time, but part of our program is us giving back to the community.”

Vannoy said as a result of their efforts, the community began to see first responders and LIT Paramedic/EMT students as citizens ready to serve without being called upon.



Paramedic student and Salute to Real American Heroes Scholarship recipient Heather Delcambre carries debris.



EMT student Jacob Lee, Paramedic student Brennan Reynolds, and EMT student Josh Dorsey rip out sheetrock.



Clint Vannoy and Paramedic student Matthew Carroll.



Vannoy and his students worked on 10 houses in two days.

## Don't be a turkey. Join us for a Thanksgiving potluck!



Employees fill their plates at last year's potluck.

The Allied Health and Sciences Department's Annual Thanksgiving Potluck Lunch is being held from 11 a.m. – 1 p.m. on Tuesday, November 19, at the MPC Conference Center. Employees look forward to this event every year, where Allied Health provides delicious meats and refreshments.

Everyone brings their favorite main dish, side or dessert. At that time, everyone can also participate in decorating the LIT Christmas Tree.

## Marketing Moment



For the first time in school history, the Marketing Department will utilize a CRM program that works directly with its advertising campaigns. By using innovative software Akeru, LIT will be able to generate leads (potential students) directly from its landing pages. Each lead will be rated based on how far it navigated through the website. This will allow recruiters or program directors to contact students who are more likely to register with a little nudge.

Thanks to this software, the Institute will be able to track how effective each advertisement is, tracking students from the first click all the way to registration.

# LIT Foundation's 2019 Charity Golf Tournament hole in one

## THE PRESIDENT'S NEWSLETTER

The LIT Foundation Charity Golf Tournament, sponsored by ExxonMobil, raised \$84,672 in scholarships for deserving students for Spring, Summer and Fall 2020 semesters. Forty teams made up of 160 golfers participated, with nine cooking teams serving a variety of food and refreshments all day at the Beaumont Country Club.

The Institute thanks its generous sponsors: Apache Industrial Services, Golden Pass LNG, the Echo Group, Mason Construction, LTD, B&E Resources; The SPI Group; United Rentals; Emerson Process Management; Hargrove Engineers & Constructors; Regina Rogers; Scallon Controls; Structural Preservation Systems, Inc.; and Newtron Beaumont, LLC. This event would not have been possible were it not for over 50 community volunteers, LIT staff and the LIT Foundation Golf Committee.



Vernon Durden goes for a chip shot.



TSUS Vice Chancellor and CFO Daniel Harper.



Apache Industrial Services' cooking team grill up beef fajitas.



TSUS Board Vice Chairman David Montagne.



A future LIT student studies the putting green.



Golfers from the Golden Triangle came together to support LIT students, raising over \$84,000.



There were plenty of food choices there, thanks to our amazing food vendors.



See a birds-eye view of the golf tournament by watching the video.



If you would like your pictures placed on the President's Wall, send selfies, cute pet moments and photos from your vacations.

*Thanks for all you do*

### Featured photo from the President's Wall



Brinton Hill (8 years old) gets special locker room access and wears a team uniform at LSU's Homecoming game.